

WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

SUBJECT: MARBLE ARCH BID RENEWAL & ALTERATION BALLOT

Notice is hereby given that the Cabinet Member for Business and Planning has made the following executive decision on the above mentioned subject for the reasons set out below.

Summary of Decision

1. That the Marble Arch London BID's Renewal & Alteration Proposal be endorsed.
2. That the Chief Executive be requested as the City Council's Returning Officer and "ballot holder" to hold a ballot for Marble Arch London BID in respect of their proposed Renewal & Alteration Proposal be approved.
3. That the Director of Law be authorised on behalf of the City Council to enter into the necessary legal agreements for collection of the BID Levy service specifications for all services which the City Council is required to deliver throughout the BID's term and any other necessary legal matters for the BID as instructed and in consultation with the appropriate officers.

Reasons for Decision

Marble Arch London BID has a strong collaborative relationship with the City Council. Examples include:

- Large public realm schemes, Marble Arch being the major one currently under consideration - a transformative scheme led by The Portman Estate will create a high-quality, safe civic space. The scheme aims to improve road safety, alongside better walking and cycling connections, creating an accessible and healthier environment with improved air quality.
- Small scale public realm schemes, in partnership with Hyde Park Paddington Neighbourhood Forum, through Neighbourhood CIL and designed and delivered by WCC Highways.
- Street Team and staff team regularly report environmental conditions, problem solving and snagging with Highways and Cleansing.
- Street Team monitor and refer rough sleepers to agencies, and deal with a host of local ASB. The BID participates in regular street counts with WCC and promotes the Hidden Network.
- The BID funds a dedicated Neighbourhood Co-ordinator at the Council, and feed in all intelligence to the Council for joint operations.
- Since the launch of the BID's Community Programme in 2016, it has supported 28 Marble Arch member companies to build relationships with more than 20 local schools, charities, and social enterprises. To date, Marble Arch businesses have donated over 1,000 hours of volunteering to the local community.
- The BID's Community Programme directly supported the response to the COVID-19 public health crisis proving vital companionship and support to local residents and connecting charities and schools with hotels, venues

and offices, distributing surplus food, clothing and toiletries. The BID brought together nine local schools to help create a rainbow themed thank you mural for the 200 key workers staying at the Hilton London Metropole during the height of the pandemic.

It is anticipated that Marble Arch London BID will continue to play an active part in the joint working arrangements the City Council has set up for BIDs to liaise with City Council members and officers, to enable new ideas, plans and initiatives of mutual concern to be discussed prior to public launch. Officers will also continue to encourage Marble Arch London BID as with all BIDs to work collaboratively with each other on joint initiatives so as to avoid duplication of resources and contact with the City Council.

This report describes the BID's Renewal & Alteration Proposal that has been submitted by Marble Arch London BID to continue into a second term. These do not conflict with City Council policies.

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