WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

SUBJECT: WHITEHALL BID BALLOT

Notice is hereby given that the Cabinet Member for Business and Planning has made the following executive decision on the above mentioned subject for the reasons set out below.

Summary of Decision

1. That the Whitehall BID Proposal be endorsed.

2. That the Chief Executive be requested as the City Council’s Returning Officer and “ballot holder” to hold a ballot for the Whitehall BID Proposal be approved.

3. That the Director of Law be authorised on behalf of the City Council to enter into the necessary legal agreements for collection of the BID Levy. In addition, deal with related service specifications for all other connected services which the City Council is required to deliver throughout the BID’s term and any other necessary legal matters in respect of the Whitehall BID Proposal as instructed and in consultation with the appropriate officers.

Reasons for Decision

Victoria Westminster BID Ltd has been instrumental in delivering significant changes within the area over the last two years and has contributed to and created meaningful achievements during this time. Examples of these are:

- Working with the Victoria BID and Westminster City Council to regenerate Christchurch Gardens as a world class urban green space
- Joining a radio link system connected businesses to local Met Police teams
- Providing dedicated cleaning teams including night-time cleaning and security teams
- Daily reporting of issues to the local authority and relevant stakeholders for action
- Delivering an updated public realm strategy for the area
- Installing an annual Christmas installation near Parliament Square on Storey’s Gate
- Circulating thousands of local discount ‘Privilege Cards’
- Commissioning a Vibrancy Report to help inform strategic decisions
- Local businesses have donated thousands of Christmas gifts to nominated charities

It is anticipated that as with the other South Westminster BIDs, the proposed Whitehall BID will play an active part in the joint working arrangements the City Council has set up for all BIDs to liaise with City Council members and officers, to enable new ideas, plans and initiatives of mutual concern to be discussed prior to public launch. Officers will also continue to encourage all BIDs to work
collaboratively with each other on joint initiatives so as to avoid duplication of resources and contact with the City Council.

This report describes the Proposal that has been submitted by Victoria Westminster BID to secure a new BID for Whitehall. These do not conflict with City Council policies.

Stuart Love,
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