

# **WESTMINSTER CITY COUNCIL**

## **STATEMENT OF DECISION**

**SUBJECT: DIRECT AWARD FOR THE INTEGRATED HEALTHY LIFESTYLE SERVICE INCLUDING AN ENHANCED STOP SMOKING SERVICE AND SUPPORT OFFER**

Notice is hereby given that Cabinet Member for Adult Social Care, Public Health and Voluntary Sector, Cabinet Member for Adult Social Care, Public Health and Voluntary Sector, has made the following executive decision on the above mentioned subject for the reasons set out below.

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### **Summary of Decision**

The Cabinet Member for Adult Social Care, Public Health and Voluntary Sector has agreed to the below recommendations:

- To direct award a contract to Thrive Tribe Limited to deliver the Integrated Healthy Lifestyle Service from 1st January 2024 to 31st October 2024 at a cost of £1,720,246
- A waiver of the requirements under the Procurement Code to conduct a competitive tender exercise regarding the above contract.
- Further investment of £102,602 into the Integrated Healthy Lifestyle Service, for 6 months, between 1st May to 31st October 2024 to provide an enhance stop smoking offer to be funded from the Local Stop Smoking Service and Support Grant.

### **Reasons for Decision**

A direct award is required to allow sufficient time to conclude the procurement process and to mobilise the new contract without disrupting current service delivery. The Office for Health Improvement and Disparity (OHID) has provided additional investment over the next 5 years until 2029, via the LSSSSG, to enhance local stop smoking services and support. OHID has set an expectation that this enhanced service will commence from 1 April 2024. Thrive Tribe, the incumbent provider, is best placed to incorporate this enhanced offer into the current service without delay.

**Stuart Love, Chief Executive,  
Westminster City Hall,  
64 Victoria Street  
LONDON SW1E 6QP**

**Publication Date:**

**Decision Date:** 09 July 2024

**Implementation Date:**

**Reference:**