

WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

SUBJECT: CONTRACT AWARD FOR THE INTEGRATED HEALTHY LIFESTYLES SERVICE

Notice is hereby given that the Cabinet Member for Adult Social Care, Public Health and Voluntary Sector has made the following executive decision on the above mentioned subject for the reasons set out below.

Summary of Decision

The Cabinet Member for Adult Social Care, Public Health and Voluntary Sector has approved:

- The contract award for the delivery of the Integrated Healthy Lifestyle Service to Reed in Partnership (RIP) Ltd (*company registration: 00851645*)
- The total sum is £8,347,812 (*£10,017,374 including VAT**) for five years from the 9 December 2024 to 8 December 2029

Reasons for Decision

The decision is required to implement the outcome of the procurement for the new integrated Healthy Lifestyle Service. The new service will:

- Build on the well-established core offer of Smoking Cessation Services, interventions for residents with Multiple Risk Factors, the management and coordination of local Public Health information Advice and NHS Health Check Promotion.
- Contribute to a reduction in healthy inequalities by delivering services that are accessible and acceptable to all residents in both boroughs, with specific consideration for communities that experience health inequalities, such as residents who live in deprivation, those from global majority communities, those with learning disabilities and physical disabilities, and those with mental health issues.
- Co-produce and deliver culturally relevant, appropriate and competent programmes, designed to pro-actively engage residents from communities who experience health inequalities, by working in partnership with local community and voluntary sector organisations.
- Develop robust pathways across the housing, health and social care system to ensure better outcomes for residents.
- Raise awareness of health issues and highlight behaviour changes required via health promotion information and campaigns and deliver a comprehensive training programme to frontline staff across the wider partnership.
- To offer a peer support programme using coaching approaches to ensure engagement and resilience is built into the pathway of support for residents.

A small Innovation Fund has also been made available to enable the Provider to pilot new ideas within the Core Offer. This fund will support service development across the life course of the contract and ensure that the service is responsive to emerging local needs and supports ongoing co-design and co-production.

**Stuart Love, Chief Executive,
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64 Victoria Street
LONDON SW1E 6QP**

Publication Date: 01 August 2024

Decision Date: 08 August 2024

Implementation Date: 15 August 2024

Reference: ASCPHV24-07