



# City of Westminster Cabinet Member Report

<b>Decision Maker:</b>	Deputy Leader and Cabinet Member for Business, Culture and Heritage
<b>Date:</b>	5 April 2017
<b>Classification:</b>	For General Release
<b>Title:</b>	Oxford Street District Transformation Consultation
<b>Wards Affected:</b>	Bryanston and Dorset, Marylebone High Street, West End
<b>Key Decision:</b>	Yes
<b>Financial Summary:</b>	No financial implications
<b>Report of:</b>	Director of Policy, Performance and Communications

## Executive Summary

- 1.1 This report seeks approval to start a public consultation that will seek to gather a wide range of views as to how to bring about a positive transformation of the Oxford Street District in the West End.
- 1.2 Westminster City Council, the Greater London Authority and Transport for London are working together to develop a scheme with the ambition to deliver the best outdoor shopping experience in the world and one that secures the future of the area as an unrivalled place to live, work and visit.
- 1.3 The details of any scheme will be informed by consultation with residents, the wider public, businesses and other stakeholders.
- 1.4 The catalyst for this transformation is the opening of the Elizabeth line in 2018 and the significant increase in expected visitor numbers to the area. New high-frequency rail services will serve Bond Street and Tottenham Court Road stations. Bond Street station, for example, may see over 50 per cent more people using it through the day.
- 1.5 The consultation to inform the transformation of the Oxford Street District will take place in two stages. The first consultation will run from April 2017 for six weeks and is intended to enable residents, businesses, workers, visitors and all

others with an interest in the future of Oxford Street to help shape a more defined set of proposals.

- 1.6 At this first stage, the consultation will not have any detailed suggestions or design proposals as no decisions as to what the scheme will look like have been taken. Those decisions will be informed by the consultations.
- 1.7 Those responding to the first stage consultation will have the opportunity to submit their views on a wide range of themes, including:
- Air quality
  - Traffic congestion
  - Pedestrian experience
  - Way finding
  - Accessibility
  - Deliveries and servicing to businesses
  - Access to public transport
  - Parking
  - Impact on side streets
  - Night time experience
  - Personal safety
  - Impact on particular areas of the district and ideas to mitigate those impacts
- 1.8 The responses from the first stage consultation will then inform development of a very detailed proposal for Oxford St and District. This will be subject to a second, and statutory, consultation later in the year.
- 1.9 A further Cabinet Member Report will be prepared once the first stage of consultation and design work is complete. The results of the first stage of the consultation will be presented in that report, which will seek approval for the second consultation on the detailed design and implementation of the proposed scheme.
- 1.10 This second consultation will commence in autumn 2017 and run for eight weeks. Subject to the outcome of this consultation, some phased work to improve Oxford Street is expected to take place ahead of the opening of the Elizabeth Line and then continue beyond that date.

## **2. Recommendations**

- 2.1 That approval be given to start public consultation on the transformation of the Oxford Street District on April 24<sup>th</sup> 2017 for six weeks.

## **3. Reasons for Decision**

- 3.1 This is a major consultation in order to inform a scheme that will seek to deliver the transformation of a key area within the West End, home to many thousands of residents and economically vital to the ongoing prosperity of the city.

**4. Financial Implications**

4.1 There are no financial implications associated with this report.

**5. Legal Implications**

5.1 There are no legal implications.

**6. Consultation**

6.1 Public consultation will include direct e-mail, letter drops, media relations, public exhibitions and/ or drop-in sessions. It will also include meetings with ward councillors. The established local amenity societies and other groups will be included in the consultation.

**If you have any queries about this Report or wish to inspect any of the Background Papers please contact:**

**Julia Corkey, Director of Policy, Performance and Communications, x2354**

**BACKGROUND PAPERS**

**None**

For completion by the Deputy Leader and Cabinet Member for Business, Culture and Heritage

**Declaration of Interest**

I have <no interest to declare / to declare an interest> in respect of this report

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

NAME: **Councillor Robert Davis MBE DL** \_\_\_\_\_

State nature of interest if any .....

(N.B: If you have an interest you should seek advice as to whether it is appropriate to make a decision in relation to this matter)

For the reasons set out above, I agree the recommendation(s) in the report entitled **Oxford Street District Transformation Consultation.**

Signed .....

Deputy Leader and Cabinet Member for Business, Culture and Heritage

Date .....

If you have any additional comment which you would want actioned in connection with your decision you should discuss this with the report author and then set out your comment below before the report and this pro-forma is returned to the Secretariat for processing.

Additional comment: .....

If you do not wish to approve the recommendations, or wish to make an alternative decision, it is important that you consult the report author, the Director of Law, Director Finance and, if there are staffing implications, the Director of People Services (or their representatives) so that (1) you can be made aware of any further relevant considerations that you should take into account before making the decision and (2) your reasons for the decision can be properly identified and recorded, as required by law.

Note to Cabinet Member: Your decision will now be published and copied to the Members of the relevant Policy & Scrutiny Committee. If the decision falls within the criteria for call-in, it will not be implemented until five working days have elapsed from publication to allow the Policy and Scrutiny Committee to decide whether it wishes to call the matter in.

## Appendix A

### Other Implications

- 1. Resources Implications**  
There are no resource implications arising from this report.
- 2. Business Plan Implications**  
No implications.
- 3. Risk Management Implications**  
There are no risk management implications arising from this report.
- 4. Health and Wellbeing Impact Assessment including Health and Safety Implications**  
The proposals identified in this report are considered to have a positive impact on the health and wellbeing of the community.
- 5. Crime and Disorder Implications**  
The measures in this report are not expected to have any implications.
- 6. Impact on the Environment**  
No implications.
- 7. Equalities Implications**  
The scheme will not negatively impact those with mobility difficulties.
- 8. Staffing Implications**  
There are no staffing implications arising from this report.
- 9. Human Rights Implications**  
There are no matters arising under the Human Rights Act 1998.
- 10. Energy Measure Implications**  
No implications.
- 11. Communications Implications**  
No implications.