



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	15 December 2022
Licensing Ref No:	22/09389/LIPN - New Premises Licence
Title of Report:	Guinea 30-32 Bruton Place London W1J 6NL
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Roxsana Haq Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

1.	Application		
1-A	Applicant and premises		
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	4 October 2022		
Applicant:	Young & Co's Brewery Plc		
Premises:	Guinea		
Premises address:	30-32 Bruton Place London W1J 6NL	Ward:	West End
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	The premises operates as a traditional pub and restaurant situated in Mayfair. This application is a new licence application to extend the Guinea into the neighbouring premises.		
Premises licence history:	The premises at number 30 Bruton Place has had the benefit of a premises licence since at least September 2005. The current premises licence (22/07754/LIPDPS) can be viewed at Appendix 3 .		
Applicant submissions:	As part of the application the applicant has provided the following information: <i>"The Guinea operation will not change and will merely be an extension of the floor space to offer additional area for dining. A pre-application meeting has been undertaken and recommendations implemented from the report".</i>		
Applicant amendments:	None.		

1-B	Proposed licensable activities and hours						
Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	N/A
End:	23:30	23:30	23:30	23:30	00:00	00:00	N/A
Seasonal variations/ Non-standard timings:		Sundays immediately prior to a Bank Holiday 23:00 to midnight. From the end of permitted hours on New Year's Eve through to the start of permitted hours on New Year's Day.					

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Sundays immediately prior to a Bank Holiday midday to midnight. From the end of permitted hours on New Year's Eve through to the start of permitted hours on New Year's Day.					

Recorded Music				Indoors, outdoors or both:			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Sundays immediately prior to a Bank Holiday midday to midnight. From the end of permitted hours on New Year's Eve through to the start of permitted hours on New Year's Day.					

Films				Indoors, outdoors or both:			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		Sundays immediately prior to a Bank Holiday midday to midnight. From the end of permitted hours on New Year's Eve through to the start of permitted hours on New Year's Day.					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	00:00	00:00	00:00	00:00	00:30	00:30	23:00
Seasonal variations/ Non-standard timings:		Sundays immediately prior to a Bank Holiday midday to 00:30. From the end of permitted hours on New Year's Eve through to the start of permitted hours on New Year's Day.					
Adult Entertainment:		None					

2.	Representations
2-A	Responsible Authorities
Responsible Authority:	Environmental Health Consultation Team
Representative:	Mr Ian Watson
Received:	31 October 2022

I refer to the application for a New Premises Licence.

The applicant has submitted floor plans of the premises.

This representation is based on the plans and operating schedule submitted.

The applicant is seeking the following

1. To provide for the Supply of Alcohol 'On' and 'Off' the premises
Monday to Thursday 10.00 to 23.30 hours,
Friday and Saturday between 10.00 and 00.00 hours and
Sunday between 12.00 to 22.30 hours. NYE to NYD.
Sunday prior to Bank Holiday Monday 12.00 to 00.00 hours.
2. To provide Late Night Refreshment 'Indoors'
Monday to Thursday 23.00 to 23.30 hours,
Friday and Saturday between 23.00 and 00.00 hours.
NYE to NYD. Sunday prior to Bank Holiday Monday 23.00 to 00.00 hours.
3. To provide regulated entertainment 'Indoors' comprising
 - Films
 - Recorded Music
 Monday to Thursday 10.00 to 23.30 hours,
Friday and Saturday between 10.00 and 00.00 hours and
Sunday between 12.00 to 22.30 hours.
NYE to NYD. Sunday prior to Bank Holiday Monday 12.00 to 00.00 hours.

I wish to make the following representation

1. The hours requested for the Supply of Alcohol will have the likely effect of causing an increase in Public Nuisance within the area.
2. The hours requested to permit the provision of late-night refreshment will have the likely effect of causing an increase in Public Nuisance and impact on Public Safety within the area.
3. The hours requested to permit the provision of regulated entertainment will have the likely effect of causing an increase in Public Nuisance and impact on Public Safety within the area.

The applicant has provided additional information with the application which is being addressed.

Should you wish to discuss the matter further please do not hesitate to contact me.

Ian Watson
Senior Practitioner Environmental Health (Licensing)

2-B	Other Persons		
Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	27 October 2022		
<p>Further to your email I write with my concerns about the Guinea Grill's proposed extension of premises. As a tenant of 4 commercial properties in Bruton Place I am alarmed at the drinkers allowed to flood into the street in front of the Pub. These people block the street to pedestrians and cars, make a huge noise, break glass on the road and in general create an atmosphere very different to the one landlord Astrea, led me to believe they wanted for the place. I am also disgusted by the mess left behind at the end of an evening (someone had defecated by the bins opposite the pub last week) and the rows of full rubbish bins, rubbish bags, and empty beer barrels that are lined up next to my premises 27 Bruton Place</p> <p>27 Bruton Place will be a Michelin starred restaurant and my clients will certainly not wish to see such a scrappy and uncared for environment.</p> <p>I have been obliged by Westminster Council to build refrigerated and enclosed bin storage for my restaurant which we have built at great expense in one of my other properties, Sirin Labs. How can Guinea be allowed to leave their rubbish in full view for more than a year? I would like to see the landlord and Council intervene to ensure that The Guinea adhere to guidance that reduces the numbers of drinkers on the street and forces them to treat their waste in the same way I have been asked to.</p>			
Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] T		
Status:	Valid	In support of opposed:	Opposed
Received:	28 October 2022		
<p>In my opinion, the applicant has (by virtue of having opened an additional premises on the opposite side of Bruton Street) already expanded its operations to an inappropriate degree. The current application seeks to make an unsatisfactory and unbalanced situation even worse. It is unreasonable to expect local residents to continue to tolerate this number of drinkers, with consequent noise and nuisance, in this residential street . If in any doubt, please take a walk down Bruton Street on any weekday evening.</p>			
Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	30 October 2022		
<p>I make this objection on behalf of [REDACTED] not as a complete objection to the grant of the application per se but in order to seek improvements in the conditions offered. It is appreciated that the final application will probably have a fuller set of conditions than the list currently offered but in particular we feel that in order to avoid an increase in public nuisance there needs to be a condition limiting the times of deliveries and waste collections such that none take place between 23.00 and 07.00.</p> <p>More important however is the issue of outside drinking. The existing premises do not I believe have a demarcated outside area for drinking with the consequence that this activity spreads over quite a wide area. With the expansion of the inside area, now would seem to be an appropriate opportunity to agree the extent to which outside drinking can take place. Failing that the increased footprint of the internal area may well lead to a similar increase in the footprint of the external area with undesirable consequences for the amount of nuisance suffered by residents and passers-by.</p>			

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	25 October 2022		

We are instructed by [REDACTED] to make a representation against the application for grant of a new premises licence made by Young & Co's Brewery Plc for Guinea, 30 – 32 Bruton Place, London W1J 6NL.

[REDACTED] the first solo restaurant of Michelin-starred chef [REDACTED], opening later this year. [REDACTED].

Nuisance in the external area

Our client's prevailing concern arising from the application is an increase in public nuisance and crime and disorder. The new licence plans indicate a vast increase in size of licensable area as compared to existing and, as a direct result of that, there will be a corresponding increase in number of customers both within and outside the Premises, with the inevitable outcome of increased disturbance arising, in particular, from the use of the external area which is almost opposite our client's new restaurant.

As an existing neighbour, our client has already witnessed and experienced the encroachment of customers from the Guinea onto its property and nuisance caused by those using the external area, including defecation.

Whilst the application has offered a condition that there shall be no *drinking* outside the premises after 23:00 daily, this is wholly insufficient to deal with the noise, disturbance and nuisance caused by customers outside of the premises.

Furthermore, as drafted, the condition does not prevent customers from *being* in the area at any time, nor does it restrict the numbers of customers permitted to be in the area and the area they occupy. These are key factors relative to the promotion of the licensing objectives and the Council's policies and it is disappointing that the Applicant has not seen fit to address them.

Additional nuisance concerns

Our client is also considered about noise and disturbance arising from the waste collections from the Premises and late night/early morning deliveries to the Premises. The increased licensable area will add to the increased waste at the premises. Insufficient conditions have been offered to mitigate the likely disturbance from this.

Photographs of some examples are attached.

We should be grateful if this letter can be placed before the Licensing Sub-Committee when determining this application. Please keep us informed of the progress of this application.





Report of Observations

at

The Guinea Grill, 30 Bruton Place, London W1J 6NL.

by

Adrian Studd, Independent Licensing Consultant.

Section 1. Introduction.

Section 2. Summary of Expertise.

Section 3. Observations.

Section 4. Conclusion from Observations.

Section 5. New Licence application.

Section 6. Conclusion and Recommendations.

1. Introduction.

1.1 Thomas & Thomas Partners LLP have instructed me to conduct observations at the Guinea Grill, 30, Bruton Place, Mayfair, W1 on behalf of [REDACTED]. The premises is a public house and restaurant that is popular with locals and tourists and gets very busy in the late afternoon and evening with the after-work crowd. I understand that many customers are outside and drinking in the road, and outside nearby premises, causing obstruction to the road and to the nearby premises.

1.2 Apparently, this has become more of an issue in recent months, obstructing access to other premises and to traffic using the road and it is having a negative impact on the area and existing businesses. I am informed that a new business that will open opposite at 27 Bruton Place is already experiencing problems with access and the same operator will also be using number 26 Bruton place for staff facilities and has a licence for a test kitchen at number 44 a short way along the road. At

present access to all these premises is often very difficult due to customers standing outside and drinking who can become abusive if they are asked to move.

2. Summary of expertise – Adrian Studd.

2.1 I retired from the police service on 2nd November 2012 having completed 31 years exemplary service with the Metropolitan Police in London. Between January 2012 and my retirement, I was employed as the Chief Inspector in charge of licensing for the London Olympic Games 2012. In this role, I headed up a team of officers with responsibility for supervision of licensing compliance at all the Olympic venues, including the Olympic Park. In addition, I was responsible for ensuring that any associated events were properly licensed, sufficiently staffed and operated in accordance with the licensing legislation and best practice to ensure the safe and effective delivery of the Olympic Games.

2.2 In addition to leading my team, I visited and worked with both the Olympic Park management and many other venues, reviewing their policies and procedures, and ensuring that the Games were delivered safely and securely. The success of this operation not only protected the reputation of the MPS but provided positive benefits for the profile of the MPS and the United Kingdom. I was awarded an Assistant Commissioners Commendation for this work.

2.3 Prior to this role, between Jan 2002 and January 2012, I was employed first as an Inspector and then as a Chief Inspector on the MPS Clubs and Vice Unit (Now SCD9 Serious and Organised crime command). My responsibilities over this period focussed on licensing and included day to day supervision of the licensing team that had a London wide remit to support the Boroughs with licensing activity.

2.4 Providing both Overt and Covert support for policing problem licensed premises across London, my team worked with premises when licensing issues were identified, to address these problems using action plans in order to raise their standards. Where this failed, I would support the Boroughs with evidence for use at review hearings if required. I devised and implemented the MPS strategy 'Safe

and Sound' which sought to improve the safety of customers at licensed premises by reducing violent and other crime, in particular gun crime and the most serious violence. I also developed the Promoters Forum and risk assessment process, and together these initiatives contributed to an overall reduction in violence in London of 5% and of the most serious violence and gun crime at licensed premises by 20% whilst I was there.

2.5 From 2004 until 2008, my role included representing the MPS and ACPO licensing lead both in London and Nationally. In this role, I developed key partnerships with industry, NGOs, and Government departments to improve the standards at licensed premises. I sat on the BII working party and helped develop the national training for Door Supervisors and worked with the SIA to successfully introduce the new regime within London. I sat on several Government working parties and worked closely with the alcohol harm reduction team on identifying best practice and ensuring this was used both within London and nationally by police and local authorities.

2.6 I was involved with Best Bar None for several years and successfully helped several boroughs to implement the initiative. I was a trained Purple Flag and Best Bar none assessor and, until my retirement, I sat on the Board for Best Bar None in the Royal Borough of Kensington and Chelsea. For the last five years of my service, I was in charge of licensing for the Notting Hill Carnival, the largest street carnival in Europe. During this time, I contributed to a reduction in violence overall at the Carnival and delivered increased seizures of illegal alcohol, reduction of unlicensed alcohol sales and a reduction in alcohol related violence. In addition to the above, I have attended many internal MPS training and qualification courses, and I am trained in conducting health and safety risk assessments and hold the National Certificate for Licensing Practitioners, issued by the British Institute of Inn keeping (BII).

2.7 Since my retirement I have worked as an expert licensing consultant providing independent advice for premises requiring a local authority licence. I have

provided evidence gathering services and advice to a broad range of licensed premises on a variety of issues, including crime and disorder, noise and nuisance, cumulative impact, sexual entertainment, street drinking, rough sleepers, age related products, betting and gaming and planning. This work has involved premises that benefit from licences for activities such as alcohol on and off licences, betting premises licences, SEV licences and late-night refreshment. I have provided expert witness evidence at both local authority and appeal court hearings.

3. Observations.

3.1 I conducted observations at the premises on Wednesday 9th November 2022 arriving initially at about 12.45 hours in the afternoon. The premises was quiet at this time with no customers outside. There were rope barriers outside the premises on the edge of the small forecourt area that is covered with green Astro-turf type material.

3.2 This forecourt area is about a metre or so deep and extends along the front of the premises, although the area shown and crosshatched on the existing plan of the premises as 'outdoor drinking area' appears to be much deeper and, as drawn, extends more than halfway across the Bruton Place road. This area is omitted from the plan for the new application.

3.3 The premises next door to The Guinea Grill, number 26 Bruton Place, is called Les Platanes and appears to be currently closed. Outside this premises, on the public highway, is a 'counter' that I later observed being used by Guinea Grill customers to stand around and place drinks on.



Image showing Guinea Grill in background with rope barriers outside and 'counter' placed in road outside Les Platanes next door.

3.4 Next door on the other side at 32 Bruton Place is currently an art gallery. This premises is subject of a new licence application from Young & Co's Brewery Plc to extend the restaurant facilities at The Guinea to make one premises, 30-32, Bruton Place. This application will greatly increase the restaurant facilities but does not increase the bar size or capacity.

3.5 I returned to the premises at about 17.00 hours. The weather was mild for November, but it was still a chilly autumnal day, and I did not expect to see the crowds outside that had apparently been experienced during the warmer summer months. I was surprised to find a large number of customers, mainly male, outside the premises drinking and out in the road. The 'counter' in the road was being used for drinks, as were the forecourts and windowsills of surrounding premises.



Outside Guinea Grill, 17.45 hours on 9/11/22.

3.6 At times, the road was completely blocked by these customers, mainly men, standing drinking and chatting. Bruton Place was fortunately not very busy with traffic and is a one-way road, however on occasion the traffic was brought to a standstill by the crowds and had to thread its way through the drinkers, sometimes sounding the horn to warn them and encourage them to move. This causes inconvenience to road users and danger to those standing in the road drinking who are sometimes reluctant to move.

3.7 Pedestrians also had to thread their way through which can be difficult and intimidating for older people, lone women and all female groups. There are residential properties above the ground floor retail and licensed premises, so residents also have to make their way through these drinking groups. I did not see any emergency vehicles attempting to get through the crowd, but this would inevitably have been difficult, time consuming and potentially dangerous had they needed to.

3.8 I went into the premises via the bar entrance which is to the right-hand side of the building. The bar room is small and the bar itself dominates the room leaving very little room for customers. There are a couple of tables in the window which were occupied and the whole bar was very crowded with customers drinking and those seeking to be served and attempting to turn and leave with their drinks.

3.9 It is clear that a considerable proportion of the premises is given over to the restaurant service with restaurant areas on the ground floor and private dining

rooms on the first floor leaving little room for the bar customers. The current plans for increasing the restaurant facilities does not include increasing the bar size.

3.10 The male toilet for bar customers is accessed along a narrow area past the serving bar and on the right. The toilet is small with three urinals, so close together it is difficult for more than two to be used at the same time, and a single cubicle. The toilet facility seemed wholly inadequate for the number of male drinkers using the premises.

3.11 The crowds outside remained all evening. Walking around the vicinity I observed discarded glasses on windowsills of nearby premises and occasional pieces of broken glass in the road where a glass had been dropped and broken. I observed a male, dressed in suit trousers and a waistcoat with long grey hair in a ponytail, walking around and clearing up empty glasses that had been left discarded, but no attempt was made to move customers from the road or manage them in any way. I did not see any door supervisors at the premises.



Outside Guinea Grill, 20.03 hours on 9/11/22.

3.12 During the evening I could see evidence of urination in nearby doorways and quiet corners, this is unsurprising given the number of male customers and limited toilet facilities available to them in the premises. I left the area at about 20.30 hours and there was still a considerable number of people outside and drinking in the road.

4. Conclusions from observations.

- 4.1 I spoke to two of the business operators in Bruton Place on the 9th of November 2022. Both gave similar accounts of the problems that they had observed, and both stated that the problems had got significantly worse over recent months. During the summer in particular the road was often impassable for traffic and, as the evening wore on and the customers drank more, some became abusive when asked to move to allow traffic past. Public urination, and worse, is a problem in the street.
- 4.2 According to the licensing register, the DPS was until 15th August 2022, Oisín Rogers. Since that time, the DPS has been Cristiano Pellizzari.
- 4.3 While the operation of a successful licensed premises relies on all its staff it is undeniable that the DPS plays a key role, and this is reflected in the legislation. It is made clear that it is this individual who has responsibility under the Licensing Act for *day to day running* of the premises.
- 4.4 The Guinea Grill currently has an application to WCC to substantially increase the size of the premises by taking over the building next door at number 32. This application will increase the restaurant space available significantly at the premises but not the space for bar customers or bar toilet facilities. With additional customers coming to the premises and drinking before and/or after a meal or even without a meal the current problems will undoubtedly get even worse. It also significantly increases the frontage of the premises, hence a further intensification of where customers can stand and drink outside.

5. New application.

5.1 The new application to increase the size of the premises does not acknowledge the issues currently caused or propose any measures to mitigate them:

“This application is a new licence application to extend the Guinea into the neighbouring premises. The Guinea operation will not change and will be merely an extension of the floor space to offer additional area for dining.

A pre-application meeting has been undertaken with Ian Watson, Licensing Officer, and recommendations implemented from the following report.

Young’s contend that this will improve the premises in terms of its ability to cater for more customers, not just tourists but people passing buy and local businesspeople and residents.

Young's are extremely experienced at operating close to local residents and are aware of course of the presence of these in the nearby buildings along Bruton Place.

The Guinea, if the application is granted, will continue to be a popular and well-run establishment offering the finest quality steaks and beers and ales to the local Mayfair community.

The Applicant is confident that this can be done in a way that will promote the licensing objectives."

5.2 Paragraph 1 makes it clear that the intention is to increase the size for dining only and not make any additional provision for existing, and new, bar customers. This will only exacerbate the existing problems the premises causes.

5.3 Paragraph 4 refers to the nearby residents but makes no reference to how they are considered by the premises. My understanding is that most are unhappy with the current operation, and this will only get worse.

5.4 The last paragraph states the applicants confidence that the larger premises will promote the licensing objectives. The existing premises currently fails to promote the licensing objectives in the way that it causes public nuisance, compromises the safety of its customers standing in the road and encourages crime and disorder through failing to provide adequate facilities for its customers and failing to properly manage them.

6. Conclusion and Recommendations.

6.1 The existing issues will be made worse if the application is granted and the premises is allowed to expand its capacity with no improvement in the day to day running of the premises and management of the public space outside.

6.2 The use of conditions should be considered in order to ensure that the premises is run in a manner that does not negatively impact on the vicinity and promotes the licensing objectives, these could include:

- Use of door supervisors during the busy afternoon and evening periods.**
- Limit the number of customers who are permitted to drink outside at any one time to a number than can be accommodated on the frontage of the premises without obstructing the road and using other premises frontage.**
- Limit the times and areas where customers can drink outside.**

- **Ensure no furniture is placed on the road or public space, such as the existing 'counter' that encourages customers to stand around outside drinking in the public space.**

Adrian Studd,
Independent Licensing Consultant,
15/11/2022.

3.	Policy & Guidance
The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Public Houses and Bars Policy PB1 applies	<p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or, 2. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D. <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>
Hours Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.

5. The proposed hours when any music, including incidental music, will be played.
6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
9. The capacity of the premises.
10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:

6. Pubs and bars, Fast Food and Music and Dance venues

Monday to Thursday: 10am to 11.30pm.

Friday and Saturday: 10am to Midnight.

Sunday: Midday to 10.30pm.

Sundays immediately prior to a bank holiday: Midday to Midnight.

D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.

E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.

Note: The core hours are for all licensable activities but if an application includes late night refreshment, then the starting time for that licensable activity will be 11pm.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5.	Appendices
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Environmental Health supporting evidence
Appendix 4	Premises history
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

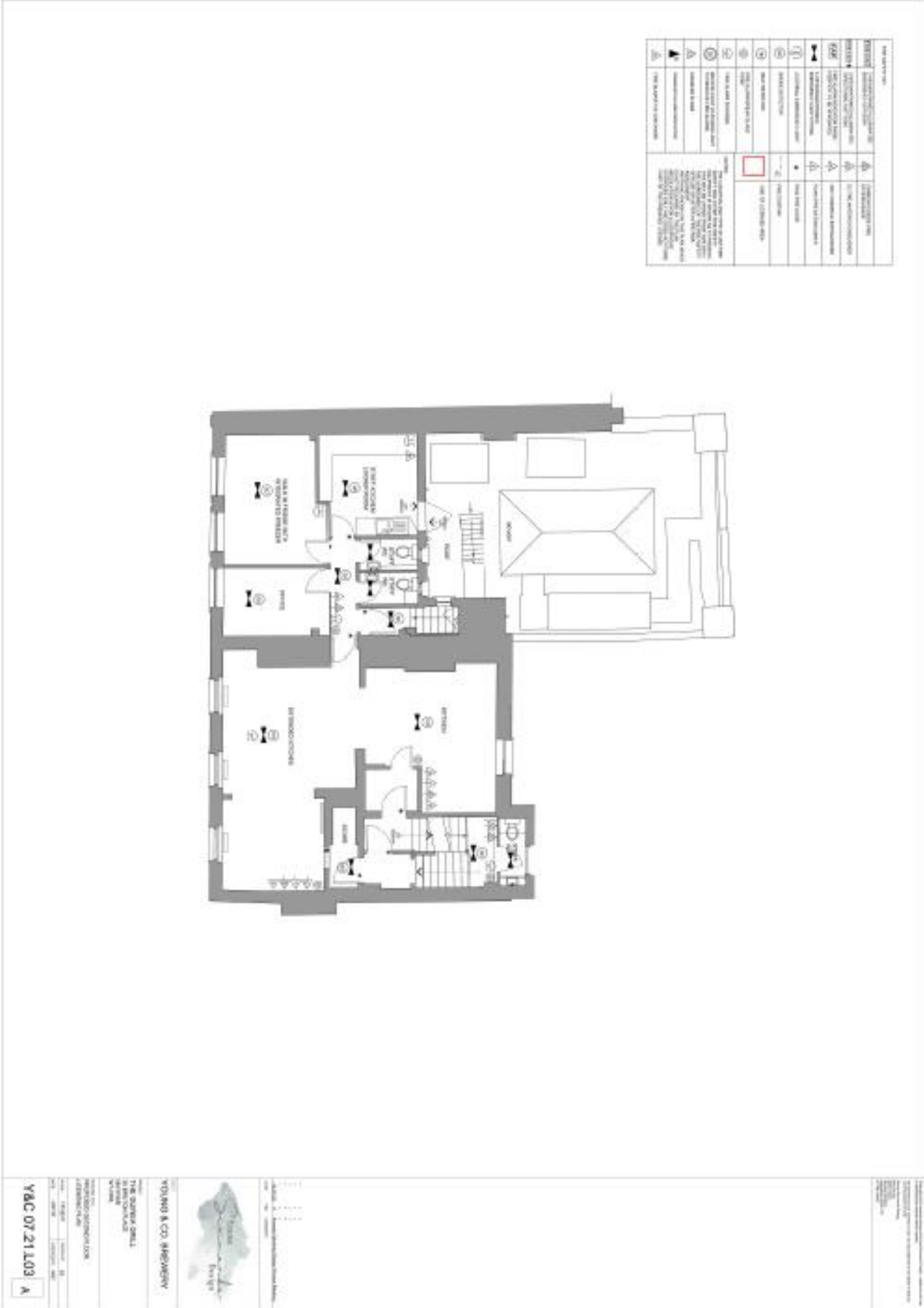
Report author:	Ms Roxsana Haq Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	01 October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Environmental Health Service	31 October 2022
5	Interested Party 1	27 October 2022
6	Interested Party 2	28 October 2022
7	Interested Party 3	30 October 2022
8	Interested Party 4	25 October 2022

Proposed second floor plan



Applicant Supporting Documents

Appendix 2

There are no supporting documents from the applicant.

CITY OF WESTMINSTER MEMORANDUM

TO Licensing Officer

REFERENCE 22/09389/LIPN

FROM EH Consultation Team
REFERENCE
BEING DEALT WITH BY Ian Watson (iwatson@westminster.gov.uk)
TELEPHONE

DATE 7th December 2022

The Licensing Act 2003

30 Bruton Place, W1

I refer to the application for a New Premises Licence.

The following is a history of complaints or adverse visits to the premises since 2018.

Thursday 27th September 2018 @ 23.24 hours. Loud screaming and shouting outside the pub. Customer contacted @ 23.43 hours and message left. Premises visited @ 00.30 hours and area was quiet.

Thursday 15th November 2018 @ 23.15 hours. People screaming and shouting outside the pub. Customer contacted @ 23.50 hours and number not recognised. Premises visited @ 23.55 hours and all quiet.

Thursday 22nd November 2018 @ 23.02 hours. Loud shouting in the street. Customer contacted @ 23.27 hours and message left to call back if problem continues.

Saturday 23rd February 2019 @ 00.05 hours. Lots of screaming and shouting outside the pub. Customer contacted @ 00.20 hours and no answer on phone. Premises visited @ 01.30 hours and all quiet at time of visit.

Sunday 19th September 2021 @ 20.55 hours. Pro-active visit and about 15 tables and 3 chairs placed on different locations on the PH. I spoke to the Manager, Barbara and asked to see their street trading licence. She informed me that she doesn't know where it is and the general manager was away. She asked me to come back the next day or on Monday.

I then advised her that the T&C's should not be placed on PH if they do not have a street trading licence. Further check on uniform seems to suggest that the venue does not have a street trading licence.

Ian Watson
Senior Practitioner Environmental Health (Licensing)

Current issued licence



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023473696

Premises licence

Regulation 33, 34

Premises licence number:

22/07754/LIPDPS

Original Reference:

05/06169/LIPCV

Part 1 – Premises details

Postal address of premises:

Guinea
30 Bruton Place
London
W1J 6NL

Telephone Number: 020 7409 1728

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Exhibition of a Film
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Exhibition of a Film

Monday to Saturday: 08:30 to 00:00 (Rear Room Restaurant)

Sunday: 08:30 to 23:00 (Rear Room Restaurant)

Non-standard Timings: N/A

Playing of Recorded Music

Unrestricted

Non-standard Timings: N/A

Late Night Refreshment

Monday to Saturday: 23:00 to 01:00 (Rear Room Restaurant and Board Room (Upstairs Function Room))

Sunday: 23:00 to 00:00 (Rear Room Restaurant and Board Room (Upstairs Function Room))

Non-standard Timings: N/A

Monday to Saturday

23:00 to 23:30 (Front/Public Bar)

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Non-standard Timings: N/A

Sale by Retail of Alcohol

Monday to Saturday: 08:30 to 00:30 (Rear Room Restaurant and Board Room (Upstairs Function Room))

Monday to Saturday: 10:00 to 23:30 (Front/Public Bar)

Sunday: 10:00 to 23:00 (Front/Public Bar)

Sunday: 10:00 to 23:30 (Rear Room Restaurant and Board Room (Upstairs Function Room))

Non-standard Timings: N/A

For times authorised for New Year see conditions at Annex 2

The opening hours of the premises:

Rear Room Restaurant and Board Room (Upstairs Function Room)

Monday to Saturday: 08:00 to 01:00

Sunday: 08:00 to 00:00

Front/Public Bar

Monday to Saturday: 10:00 to 00:00

Sunday: 10:00 to 23:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Young's & Co. Brewery Plc
Copper House
5 Garratt Lane
London
SW18 4AQ

Registered number of holder, for example company number, charity number (where applicable)

00032762

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Cristiano Pellizzari

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 2011-01432-LAPER

Licensing Authority: London Borough of Hammersmith & Fulham

Date: 10 November 2022

This licence has been authorised by Jessica Donovan on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment

10. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

11. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

12. The regulated entertainment of films shall be ancillary to the supply of alcohol and the provision of table meals.
13. Persons are not to remain on the forecourt after 23:00 hours.
14. The supply of alcohol in Rear Room Restaurant/Board Room (Upstairs Function room) between the hours of 08:30 and 10:00, and after 23:00, shall be ancillary to the provision of table meals.
15. The maximum permitted accommodation in the first floor Board Room (function room) shall be 28.
16. The permitted hours for sale and supply of alcohol is:

Front/Public Bar
(a) Monday to Saturday 10:00 to 23:30
(b) Sunday 10:00 to 23:00

Rear Room Restaurant/Board Room (Upstairs Function room)
(d) Monday to Saturday 08:30 to 00:30
(e) Sunday 10:00 to 23:30
(f) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

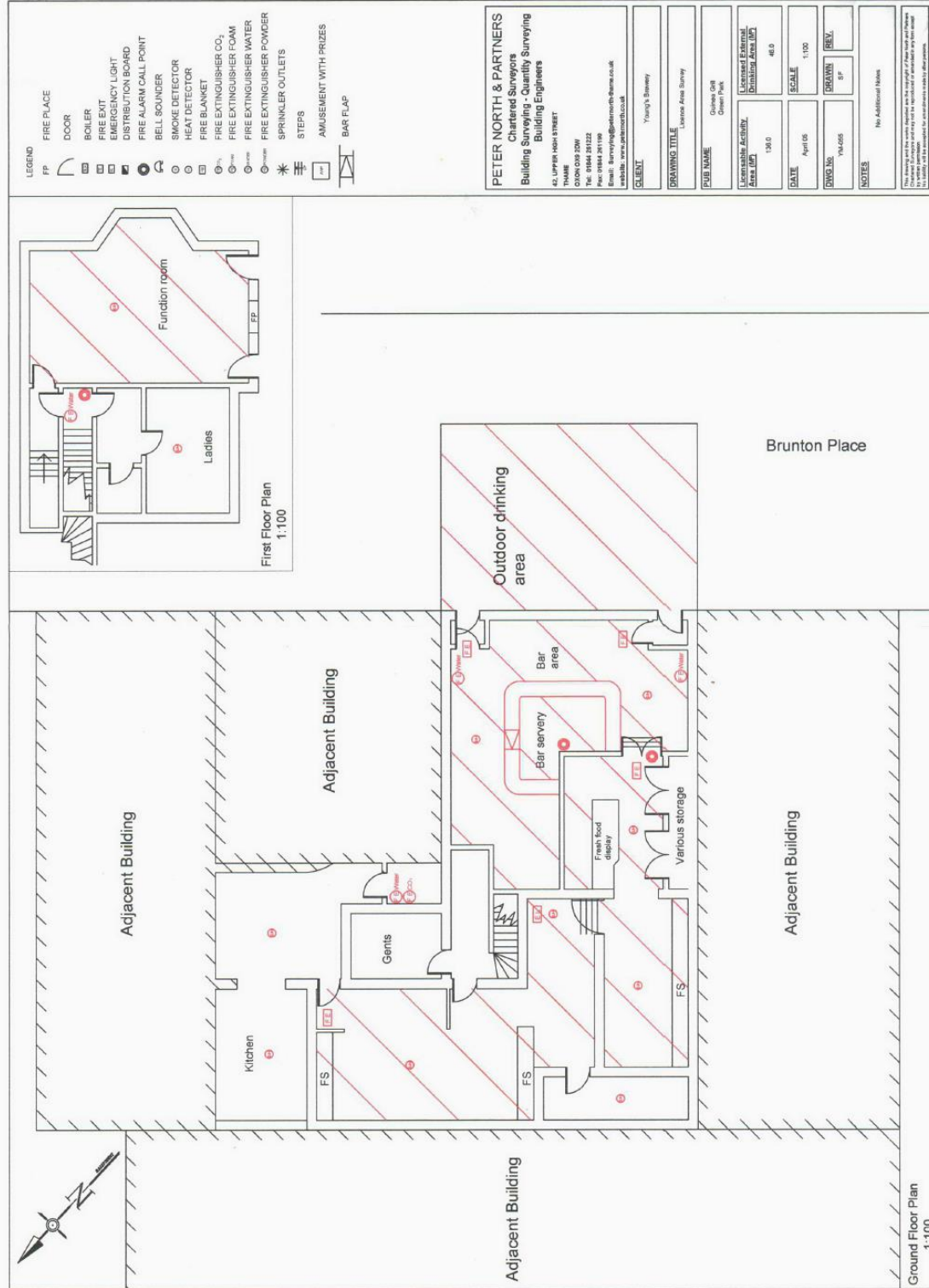
- (a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first thirty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans





City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 100023473696

Premises licence
summary

Regulation 33, 34

Premises licence number:

22/07754/LIPDPS

Part 1 – Premises details

Postal address of premises:

Guinea
30 Bruton Place
London
W1J 6NL

Telephone Number: 020 7409 1728

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Exhibition of a Film
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Exhibition of a Film

Monday to Saturday: 08:30 to 00:00 (Rear Room Restaurant)
Sunday: 08:30 to 23:00 (Rear Room Restaurant)
Non-standard Timings: N/A

Playing of Recorded Music

Unrestricted
Non-standard Timings: N/A

Late Night Refreshment

Monday to Saturday: 23:00 to 01:00 (Rear Room Restaurant and Board Room (Upstairs Function Room))
Sunday: 23:00 to 00:00 (Rear Room Restaurant and Board Room (Upstairs Function Room))
Non-standard Timings: N/A

Monday to Saturday 23:00 to 23:30 (Front/Public Bar)

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Unrestricted
Non-standard Timings: N/A

Sale by Retail of Alcohol

Monday to Saturday: Room (Upstairs Function Room)	08:30 to 00:30 (Rear Room Restaurant and Board
Monday to Saturday:	10:00 to 23:30 (Front/Public Bar)
Sunday:	10:00 to 23:00 (Front/Public Bar)
Sunday: Room (Upstairs Function Room)	10:00 to 23:30 (Rear Room Restaurant and Board

Non-standard Timings: N/A

For times authorised for New Year see conditions at Annex 2

The opening hours of the premises:Rear Room Restaurant and Board Room (Upstairs Function Room)

Monday to Saturday:	08:00 to 01:00
Sunday:	08:00 to 00:00

Front/Public Bar

Monday to Saturday:	10:00 to 00:00
Sunday:	10:00 to 23:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Young's & Co. Brewery Plc
Copper House
5 Garratt Lane
London
SW18 4AQ

Registered number of holder, for example company number, charity number (where applicable)

00032762

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Cristiano Pellizzari

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 10 November 2022

This licence has been authorised by Jessica Donovan on behalf of the Director - Public Protection and Licensing.

Appendix 6

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 21 or Challenge 25 scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as driving licence, military ID card, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any refusal of the sale of alcohol
 - (g) any visit by a relevant authority or emergency service
13. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
14. There shall be no drinking outside the premises after 23.00 hours daily.
15. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
16. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
17. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
18. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
19. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

20. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.
21. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
22. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
23. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
24. No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
25. No licensable activities shall take at the premises until the capacity of the first floor premises has been determined by the Environmental Health Consultation Team and the licensing authority has replaced this condition on the licence with a condition detailing the capacity so determined.
26. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

30-32 Bruton Place London W1J 6NL



Resident Count: 103

Licenced premises within 75 metres of 30-32 Bruton Place London W1J 6NL				
Licence Number	Trading Name	Address	Premises Type	Time Period
22/07754/LIPDPS	Guinea	30 Bruton Place London W1J 6NL	Public house or pub restaurant	Sunday; 08:00 - 00:00 Sunday; 10:00 - 23:30 Monday to Saturday; 10:00 - 00:00 Monday to Saturday; 08:00 - 01:00
19/03055/LIPDPS	Les Platanes	Ground Floor 26 Bruton Place London W1J 6NG	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

22/07756/LIPDPS	Guinea Express	23 Bruton Place London W1J 6ND	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
21/11580/LIPN	Tila Bruton Deli	38 Bruton Place London W1J 6NX	Food store	Sunday; 09:00 - 21:00 Monday to Saturday; 08:00 - 21:00
21/01825/LIPN	Tila London	27 Bruton Place London W1J 6NQ	Restaurant	Sunday; 08:00 - 23:00 Monday to Saturday; 08:00 - 00:00
13/05749/LIPV	Bellamy's	18-18A Bruton Place London W1J 6LY	Restaurant	Sunday; 10:00 - 00:00 Monday to Saturday; 08:00 - 00:30
22/07929/LIPN	Lucore	44 Bruton Place London W1J 6PB	Restaurant	Sunday; 08:30 - 22:30 Monday to Thursday; 08:30 - 23:30 Friday to Saturday; 08:30 - 00:00
22/04423/LIPN	Lali	Ground Floor 33 Bruton Place London W1J 6NN	Cafe	Monday to Sunday; 08:00 - 23:00
20/01027/LIPT	Umu Restaurant	14 - 16 Bruton Place London W1J 6LX	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/12229/LIPN	Tosi Gorgonzola Bar	Ground Floor Flat 46 Bruton Place London W1J 6PD	Wine bar	Sunday; 10:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00