



City of Westminster



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

Westminster Health & Wellbeing Board

RBKC Health & Wellbeing Board

Date:	26 January 2023
Classification:	General Release
Title:	Health and Wellbeing Strategy
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Wards Involved:	All
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1. Executive Summary

- 1.1 On 24 November 2022 a presentation and discussion was held on the development of the of the Joint Health and Wellbeing Strategy (HWS). This briefing summarises the discussion and feedback received from the Health and Wellbeing Board meeting and outlines the next steps.
- 1.2 The report is for noting and to encourage Health and Wellbeing Board (HWB) members to continue to contribute and feedback on the development of the HWS.

2. Key Matters for the Board

- 2.1 The HWS is a 10-year strategy with a vision “...to reduce health inequalities across our boroughs so everyone has the opportunities and life chances to live their lives to the fullest, healthily and happily. This means we will focus our efforts on supporting people who are

affected by avoidable, unfair and systematic causes of health inequalities, by helping them to make the connections that matters to them in their communities”.

- 2.2 This vision is underpinned by four outcomes, or the things’ that will be different for people if we achieve our vision. Residents will:
- live longer and in a way that allows them to fulfil their lives
 - have their mental wellbeing seen as important as their physical health
 - live in communities that are healthy, safe and with good quality schools, housing and environment
 - have access to good quality and fairer services that meets their need

3. Health and Wellbeing Strategy Development Feedback

- 3.1 The venue of the November meeting, Kensington Queensmill school, was well-received with significant praises to the specialist support that the facility provides for children with autism and other specific learning difficulties. By hosting the HWB in the community, as opposed to Kensington Town Hall / Westminster City Hall, a variety of different partners/guests attended, allowing for a broader insight.
- 3.2 The format of the event presented the Autism Strategy Launch and Tour of School, followed by the formal board with a Health and Wellbeing Strategy development workshop. This structure facilitated discussion and enabled attendees to see and form links between the good practice occurring across the two boroughs and the strategy. Bringing the all-age approach through by linking in the Children and Young People’s Plan is positive and the strategy will ensure our ambitions cover the life course of our residents.
- 3.3 The involvement of residents in the development process of the strategy was appreciated, with support for the surveys and workshops that had been completed. There was a feeling that the discussion was genuinely person centred and community based. There does however still need to be more work to bring together the all-age elements and to start seeing the interconnectivity across the life course.
- 3.4 Developing interactive elements of the workshop were seen as positive and as a way to bring the “feel” of the strategy to life. The further inclusion of these elements is encouraged and recommended for the online interactive strategy document.
- 3.5 The evidence-base of the HWS was recognised and seen as a positive, especially with the wider engagement and bringing forward what people tell us. We need to ensure the HWS links the engagement and residents’ comments with the ambitions and agreed actions. This includes working with wider resident and service user groups, such as the Local Account Group to develop the ambition statements and the wider look and feel of the strategy. The Local Account Group presence was helpful and offer of future co-production on the strategy accepted.
- 3.6 There is a need to strengthen the local nature of the strategy though use of local images and maps. Also, to ensure there are a good range of case studies showing how the HWS ambitions are being and will be delivered, for example disability, domestic violence and resident case studies. This can include strengthening the wider quotes from the engagement and ensuring the VCS and resident stakeholders, e.g., Local Account Group could be within the foreword.

- 3.7 The leadership of the plan was recognised, with HWB members having a clear role. However, there is a need to further outline the place-based partnerships, its accountability for delivery to the HWB through the evolved partnership arrangements.
- 3.8 The HWS vision is ambitious and needs the whole of the public sector to work with and for communities to deliver its vision. To make the HWS accessible there is a need to bring it to life through a visual and to show how new models of care will be influenced by the strategy. When the final document is produced it will be important to include the community champions video to reinforce the community leadership element. Additionally, throughout the web version there is an ambition to make it more interactive. For example, when people “click” on a case study they are asked questions, so the HWS is continually collecting information and insight. Certain incentives to answer questions such as a free swim session could also be included.
- 3.9 There was recognition of the role of the HWB in owning and being accountable for the delivery of the strategy but also how other partners are involved and “own” elements of the strategy. This needs to be strengthened to reinforce how the strategy has been developed with people and communities.
- 3.10 Ensuring the final HWS is accessible through appropriate font and colours and in an Easy Read format.

4. Next steps

- 3.1 The next iteration to be presented to the HWB will be a consultative HWS for agreement. This is being developed through the following activities:
 - A finalised outcomes framework to ensure this links to what people have said our ambitions should be and how we track progress of the delivery of the strategy.
 - 10 ambition workshops are being held with a small group of subject matters experts, residents, service users and people with lived experiences on each of the areas. This will allow the HWS to have its ambition statement wording tested to ensure relevance, agreeing the key metrics to measure the ambition, and agree the case studies. The case studies can be used to demonstrate how the strategy will be delivered and to showcase good practice.
 - Illustrator led workshops to support the visualisation of the wider HWS and its role in addressing health inequalities, including building on the strengths to demonstrate the wider diversity of the boroughs whilst also showing the local focus of delivery through local images etc.
 - Draft HWS consultation document to be sent to HWB members in February 2023 for comment
 - Formal consultation to start in March 2023 for 8 weeks
 - Final HWS to be agreed by HWB in summer meeting.

5. Legal Implications

- 5.1 Health and Wellbeing Boards are required to prepare a Joint Strategic Needs Assessment (JSNA) under s116A of the Local Government and Public Involvement in Health Act 2007. Work is presently underway and the evidence collated will inform the drafting of the HWB strategy.

6. Financial Implications

6.1 There are no financial implications arising as a result of this report.

7. Carbon Impact

7.1 The Health and Wellbeing strategy would aim to proactively support the climate action plan.

If you have any queries about this Report or wish to inspect any of the background papers please contact:

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