

# Licensing Sub-Committee Report

Item No:	
Date:	27 February 2025
Licensing Ref No:	24/07785/LIPN - New Premises Licence
Title of Report:	44 - 46 Cranbourn Street London WC2H 7AN
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Miss Jessica Donovan Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: <a href="mailto:jdonovan@westminster.gov.uk">jdonovan@westminster.gov.uk</a>

## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	20 November 2024		
<b>Applicant:</b>	Pizza Fasta Ltd		
<b>Premises address:</b>	44 - 46 Cranbourn Street London WC2H 7AN	<b>Ward:</b>	St James's
		<b>Cumulative Impact Area:</b>	West End
		<b>Special Consideration Zone:</b>	None
<b>Premises description:</b>	According to the application form the premises is to trade as a retail convenience store, retailing the sale of alcohol for consumption off the premises.		
<b>Premises licence history:</b>	This is a new premises licence application, and no premises history exists.		
<b>Applicant submissions:</b>	The applicant is aware that the premises falls within the Westminster CI area. Although the policy does not specifically apply to this type of premises, the applicant is aware that he cannot operate in a manner that would contribute to the cumulative impact in the area. There the applicant has provided a number of robust conditions to ensure this will not be the case.		
<b>Applicant amendments:</b>	None		

1-B Proposed licensable activities and hours							
<b>Sale by retail of alcohol</b>				<b>On or off sales or both:</b>			Off
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	08:00	08:00	08:0	08:00	08:00	08:00	09:00
<b>End:</b>	23:00	23:00	23:00	23:00	23:00	23:00	22:30
<b>Seasonal variations/ Non-standard timings:</b>			None				

Hours premises are open to the public							
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	09:00
<b>End:</b>	23:00	23:00	23:00	23:00	23:00	23:00	22:30
<b>Seasonal variations/ Non-standard timings:</b>			None				
<b>Adult Entertainment:</b>			None				

## 2. Representations

2-A Responsible Authorities	
<b>Responsible Authority:</b>	Licensing Authority
<b>Representative:</b>	Karyn Abbott
<b>Received:</b>	18 December 2024

I write in relation to the application submitted for a new premises licence for 44 - 46 Cranbourn Street, London, WC2H 7AN.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

**Supply of Alcohol Off Premises**  
Monday to Saturday 08:00 to 23:00  
Sunday 09:00 to 22:30

**Opening Hours to Public**  
Monday to Saturday 08:00 to 23:00  
Sunday 09:00 to 22:30

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely CIP1, HSR1 and SHP1.

The Licensing Authority notes within the operating schedule that the premises intends to operate primarily as a retail convenience store over the ground floor. It is also noted that operating hours applied for licensable activities currently fall within Westminster's core hours under the HRS1 Policy.

The premises falls within our SHP1 policy clause C 3 which states.

3. The licensable activity of the sale of alcohol for consumption off the premises must be an ancillary function to the primary use of the premises unless that primary use is to sell alcohol for consumption off the premises, e.g. a traditional off licence.

As the premises will be a retail convenience store would the applicant agree the below model condition 86.

1. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a grocery shop.

The Licensing Authority would also like to know if the premises will be doing any deliveries and how this will be monitored and controlled in regards to the off sales.

The Licensing Authority also encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the West End cumulative impact area, in accordance with policy CIP1.

The Licensing Authority would like the applicant to provide further submissions so the application can be assessed further and against any other relevant policy considerations.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

<b>Responsible Authority:</b>	Metropolitan Police Service
<b>Representative:</b>	PC Thomas Cooke
<b>Received:</b>	10 December 2024

I refer to the above-mentioned application for a new premises licence for the above address.

Following consideration of the application and how it may affect the Licensing Objectives, I wish to make the following representations:

The proposal made is likely to undermine the following licensing objective:

- **The Prevention of Crime and Disorder**

The premises is in the West End cumulative impact area. This area has some of the highest crime rates in the country.

Alcohol being sold as an off sale in this particular area and allow for members of the public to drink alcohol locally and will add to the cumulative impact of the area.

Police resources are already stretched and this will have a wider impact on the local BCU and wider police resource.

I have contacted the applicant and requested to meet to discuss this application. A site visit has been arranged.

<b>Responsible Authority:</b>	Environmental Health
<b>Representative:</b>	Stephanie Appiah-Anderson
<b>Received:</b>	18 December 2024 ( <b>withdrawn 04 February 2025</b> )

I refer to the application for a new Premises Licence for the above premises.

**The premises are situated in the West End Cumulative Impact Zone as stated in City of Westminster's Statement of Licensing Policy.**

This representation is based on the plans and Operating Schedule submitted.

The applicant is seeking the following licensable activities:

1. The Supply of Alcohol for consumption 'off' the premises Monday to Saturday 08:00 to 23:00 and Sunday 09:00 to 22:30 hours.

I wish to make the following representations in relation to the above application:

1. Representation is raised. The Supply of Alcohol and the hours requested will have the likely effect of causing an increase in Public Nuisance in the West End Special Consideration



Zone and may impact upon Public Safety.

**The granting of the new Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the West End Cumulative Impact Zone and may impact on Public Safety.**

The applicant has provided additional information and conditions within the operating schedule, which are being considered but do not fully address the concerns of Environmental Health.

**Environmental Health have provided a number of conditions that have been agreed by the applicant. Following agreement of the conditions, Environmental Health withdraw their representation on 04 February 2025.**

**The agreed conditions appear at Appendix 4 below.**

### 3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:

<b>Policy CIP1 applies.</b>	A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to: 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact. D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.
<b>Policy HRS1 applies.</b>	A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy. B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following: 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the

	<p>premises.</p> <p>7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.</p> <p>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</p> <p>9. The capacity of the premises.</p> <p>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.</p> <p>11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for this premises use type as defined within this policy are:</p> <p>10a. Shops (all licensable activities that are provided as ancillary to the primary use of the premises as a shop except the off sale of alcohol) Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p>
<p><b>Policy SHP1(B) applies:</b></p>	<p>B. Applications for a shop inside the West End Cumulative Impact Zone will be considered on their own merits and subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.</li> <li>2. The hours for licensable activities are within the council's Core Hours Policy HRS1.</li> <li>3. The operation of any delivery services for alcohol meeting the council's Ancillary Alcohol and/or Latenight Refreshment Delivery Service Policy DEL1.</li> <li>4. The applicant having demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.</li> <li>5. The application and operation of the venue meeting the definition of a shop in Clause C.</li> </ol> <p>C. For the purposes of this policy:</p> <ol style="list-style-type: none"> <li>1. A shop is defined as a stall, vehicle, vessel, temporary structure, building or part of a stall, vehicle, vessel, temporary structure or building where the primary activity is the sale of goods or services to</li> </ol>

	<p>customers upon payment.</p> <p>2. The licensable activities for the sale of alcohol for consumption on the premises, regulated entertainment and/or late night refreshment must be ancillary to the primary use of the premises as a shop.</p> <p>3. The licensable activity of the sale of alcohol for consumption off the premises must be an ancillary function to the primary use of the premises unless that primary use is to sell alcohol for consumption off the premises, e.g. a traditional off licence.</p>
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#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

#### 5. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

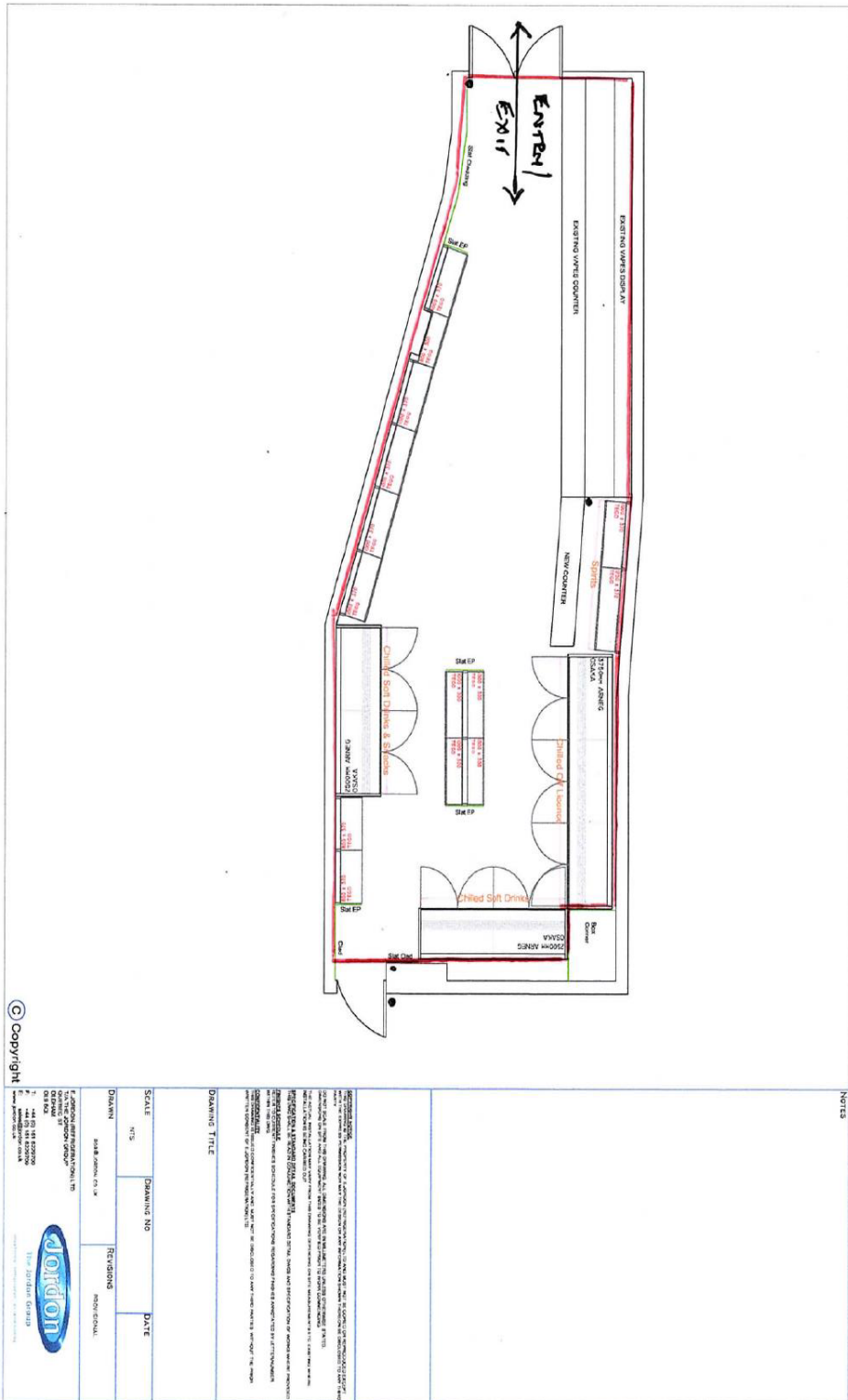
<b>Report author:</b>	Miss Jessica Donovan Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 6500 Email: <a href="mailto:jdonovan@westminster.gov.uk">jdonovan@westminster.gov.uk</a>

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

**Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	01 October 2021
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2023
<b>4</b>	Cumulative Impact Assessment	04 December 2023
<b>5</b>	Licensing Authority representation	18 December 2024
<b>6</b>	Metropolitan Police Service representation	10 December 2024
<b>7</b>	Environmental Health representation	18 December 2024 (withdrawn 04 February 2024)





London  
 46-46 Cranbourne St  
 London  
 WC2H 7AN

•  LICENSABLE AREA  
 • FIRE EXTINGUISHERS

NOTES

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Response to Licensing Authority representation

**From:** [REDACTED]  
**To:** [Abbott, Karyn: WCC; Stewart Gibson](#)  
**Cc:** [Donovan, Jessica: WCC; Licensing: WCC; klodian.gica](#)  
**Subject:** Re: 24/07785/LIPN - 44 - 46 Cranbourn Street, London, WC2H 7AN  
**Date:** 23 December 2024 16:18:30  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)

**Caution:** This email originated from outside of the organisation. Do not click links, open attachments or reply, unless you recognise the sender's email address and know the content is safe.

Good afternoon Karyn.

Thank you for your email.

Firstly I can confirm that my client agrees to model condition 86.

Secondly, there are no plans for the premises to carry out any deliveries from the premises.

As far as policy CIP1 is concerned, the applicant would say this:

**Cumulative Impact Policy CIP1**

*A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:*

- 1. Vary the hours within Core Hours under Policy HRS1, and/or*
- 2. Vary the licence to reduce the overall capacity of the premises.*

*C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact*

The premises in this application would be covered by point C above, as it is not defined in the type of premises specifically named in the policy.

The applicant believes that the premises will not add to the Cumulative Impact in the area for the following reasons.

1. The hours applied for fall within the core hours policy for off sales.
2. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a grocery shop.
3. Proposed and Agreed Conditions:

a, All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises.

b, Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the premises (including alcohol behind the counter) is secured in a locked storeroom or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff

c, No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.

d, No single cans or bottles of beer or cider or spirit mixtures shall be sold at the premises.

e, No more than (15)% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.

f, There shall be no self- service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.

These conditions will run alongside those already proposed in the operating schedule.

Given the above information, the applicants believe they will not add to the Cumulative Impact in the area.

If there are any further conditions you would like the applicant to consider, then please reply to me with your suggestions.

Kind regards

Stewart Gibson  
Licence Agent

[REDACTED]

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**From:** "Abbott, Karyn: WCC" <kabbott@westminster.gov.uk>

**Date:** Wednesday, 18 December 2024 at 23:45

**To:** [REDACTED]

**Cc:** "Donovan, Jessica: WCC" <jdonovan@westminster.gov.uk>, "Licensing: WCC" <Licensing@westminster.gov.uk>

**Subject:** 24/07785/LIPN - 44 - 46 Cranbourn Street, London, WC2H 7AN

Dear Sirs

## **Premises History**

## **Appendix 3**

There is no licence or appeal history for the premises.

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or



less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Conditions consistent with the operating schedule

9. The licensee shall ensure that all staff are trained on relevant matters, including the conditions of the premises licence, age restricted products and [if they are ever left in charge of the shop] the operation of the CCTV system and how to deal with visits from authorised officers.
10. The licensee shall keep written records of training and instructions given to each member of staff, detailing the areas covered to include the Licensing Objectives, identifying persons under 25, making a challenge, acceptable proof of age & checking it, making & recording a refusal, avoiding conflict & responsible alcohol retailing. Staff shall sign to confirm that they have received and understood the training.
11. All staff who work at the till will be trained for their role on induction and be given refresher training every six months.
12. The written training records kept for each staff member will be produced to police & authorised council officers on request.
13. No beers lagers or cider above 6.5% ABV to be sold from the premises except for pre agreed premium products.
14. Copies of all invoices for the purchase of alcoholic products will be kept on-site and made available for inspection by the authorities for a period of at least 12 months.
15. Notices will be prominently displayed by the entry/ exit.
  - A) That CCTV is in use & a Challenge 25 proof of age policy is in operation.
  - B) Advising customers of the provisions of the Licensing Act regarding underage & proxy sales.
16. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.
17. No alcoholic goods or tobacco products will ever be purchased or taken from sellers calling to the shop.
18. Documented delegation of authorisations, (DPS Authorisation sheet), to sell alcohol shall be maintained at the premises and shall be available on request by an authorised officer of the Licensing Authority or the Police
19. Spirits shall be located behind the counter. All other alcohol for sale is to be displayed in a position that is not obscured from the constant view of the cashier / staff / CCTV
20. Staff will be trained to be alert to any potential danger to customers and react accordingly. If they are unable to quickly defuse the situation without risk to customer or staff, then they are instructed to call the police. All relevant fire procedures are in place for a premise of this size.
21. All off sales will be sold in sealed containers.
22. Customers will be reminded by way of a notice at the entrance/ exit door to please leave the premises quietly and have consideration for the neighbouring properties.
23. Sufficient litter bins will be provided to allow the customers to deposit their waste/ rubbish in the correct manner.

24. No rubbish to be deposited in external bins between the hours of 23:00 and 08:00, Monday to Sunday.
25. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram'
26. The Licensee shall prominently display notices advising customers of the "Challenge 25" policy.
27. The Licensee shall ensure that each member of staff authorised to sell alcohol is fully aware of his /her responsibilities in relation to verifying a customer's age and is able to effectively question purchasers and check evidence of proof of age.

**Conditions proposed by Environmental Health and agreed by the applicant so as to form part of the operating schedule**

28. All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises.
29. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the premises (including alcohol behind the counter) is secured in a locked storeroom or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff
30. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders supplied in glass bottles.
31. No single cans or bottles of beer or cider or spirit mixtures shall be sold at the premises.
32. No more than (15)% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
33. There shall be no self service of spirits on the premises, save for spirit mixtures less than 5.5% ABV.
34. No noise will emanate from the premises nor vibration will be transmitted through the structure of the premises which causes a nuisance when licensable activities are taking place.
35. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
36. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
37. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.
38. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 08.00 on the following day.

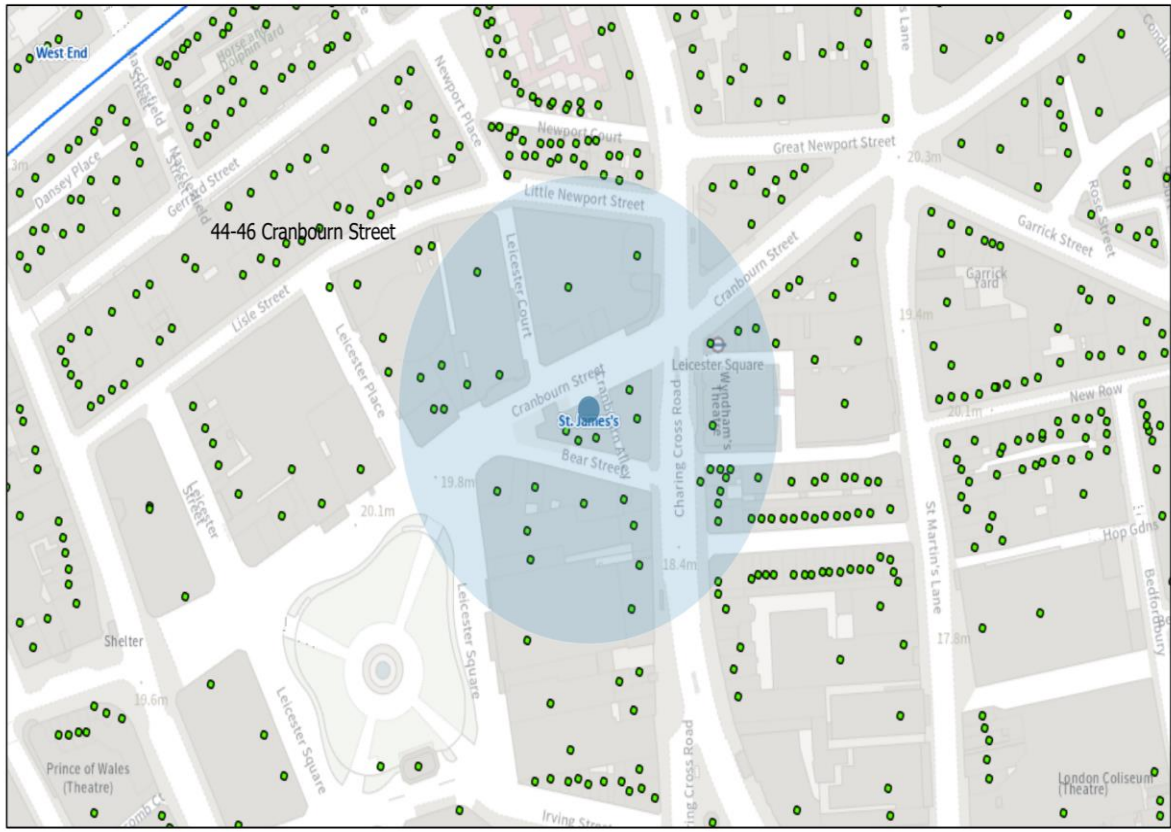
39. No deliveries to the premises shall take place between 23.00 and 08.00 hours on the following day.
40. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business
41.
  - a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
  - (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
  - (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
  - (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
  - (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
42. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
43. An incident log shall be kept at the premises and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system,
  - (g) any refusal of the sale of alcohol
  - (g) any visit by a relevant authority or emergency service.
44. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.

**Conditions proposed by the Licensing Authority and agreed by the applicant so as to form part of the operating schedule**

45. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a grocery shop.

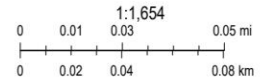


44-46 Cranbourn Street, London, WC2



13/02/2025, 10:10:33

- Property Mailing List
- Ward Boundaries
- Ward Labels



**Resident Count: 99**

Licensed premises within 75m of 44 - 46 Cranbourn Street London WC2				
Licence Number	Trading Name	Address	Premises Type	Time Period
09/02405/LIPV	Noodle Stop	Ground 44 - 46 Cranbourn Street London WC2H 7AN	Restaurant	Sunday; 12:00 - 05:00   Monday to Saturday; 10:00 - 05:00
21/13733/LIPT	Cork And Bottle Wine Bar	Basement 44 - 46 Cranbourn Street London WC2H 7AN	Wine bar	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30

24/07772/LIPT	Rimini Coffee Bar	Basement And Ground Floor West 47 Cranbourn Street London WC2H 7AN	Cafe	Sunday; 12:00 - 01:30   Sunday; 12:00 - 02:00   Monday to Thursday; 10:00 - 02:00   Monday to Thursday; 10:00 - 02:00   Friday to Saturday; 10:00 - 04:00   Friday to Saturday; 10:00 - 03:00
23/08461/LIPDPS	Cafe Fiori	42 Cranbourn Street London WC2H 7AN	Cafe	Sunday; 12:00 - 05:00   Monday to Saturday; 10:00 - 05:00
23/00997/LIPT	Cafe Fiori - Shadow Licence	42 Cranbourn Street London WC2H 7AN	Cafe	Sunday; 12:00 - 05:00   Monday to Saturday; 10:00 - 05:00
24/03941/LIPT	The Zoo Bar And Club	Basement And Ground Floor Cameo House 13 - 17 Bear Street London WC2H 7AS	Night clubs and discos	Sunday; 09:00 - 01:00   Monday to Saturday; 09:00 - 02:30   Monday to Saturday; 09:00 - 03:30   Sundays before Bank Holidays; 09:00 - 02:30
19/12523/LIPN	Not Recorded	Basement And Ground Floor Cameo House 13 - 17 Bear Street London WC2H 7AS	Night clubs and discos	Sunday; 09:00 - 01:00   Monday to Saturday; 09:00 - 03:30

23/00448/LIPVM	Bear & Staff Public House	10 - 12 Bear Street London WC2H 7AX	Public house or pub restaurant	Sunday; 07:00 - 22:30   Sunday; 07:00 - 00:00   Monday to Thursday; 07:00 - 23:30   Monday to Saturday; 07:00 - 00:30   Friday to Saturday; 07:00 - 00:00   Sundays before Bank Holidays; 07:00 - 00:00
24/03938/LIPT	Zoo Too	18 Bear Street London WC2H 7AX	Pub or pub restaurant with lodge	Thursday; 10:00 - 01:00   Sunday; 12:00 - 23:00   Monday to Wednesday; 10:00 - 00:00   Friday to Saturday; 10:00 - 02:00
19/12524/LIPN	(Shadow Licence)	18 Bear Street London WC2H 7AX	Premises Licence - Shadow Licence	Monday; 10:00 - 00:00   Tuesday; 10:00 - 00:00   Wednesday; 10:00 - 00:00   Thursday; 10:00 - 01:00   Friday; 10:00 - 02:00   Saturday; 10:00 - 02:00   Sunday; 12:00 - 23:00
24/07204/LIPVM	Hippodrome Casino	The Hippodrome 10 - 14 Cranbourn Street London WC2H 7JH	Casino or gambling club	Monday; 00:01 - 00:00   Tuesday; 00:01 - 00:00   Wednesday; 00:01 - 00:00   Thursday; 00:01 - 00:00   Friday; 00:01 - 00:00   Saturday; 00:01 - 00:00   Sunday; 00:01 - 00:00
23/05664/LIPDPS	The Hippodrome	The Hippodrome	Large Casino	Monday; 07:00 - 00:00

		10 - 14 Cranbourn Street London WC2H 7JH		Tuesday; 07:00 - 00:00   Wednesday; 07:00 - 00:00   Thursday; 07:00 - 00:00   Friday; 07:00 - 00:00   Saturday; 07:00 - 00:00   Sunday; 07:00 - 00:00
19/02802/LIPVM	K. S. Food And Wine	Ground Floor 35 Charing Cross Road London WC2H 0AT	Shop	Monday; 08:00 - 05:00   Tuesday; 08:00 - 05:00   Wednesday; 08:00 - 05:00   Thursday; 08:00 - 05:00   Friday; 08:00 - 05:00   Saturday; 08:00 - 05:00   Sunday; 08:00 - 05:00
17/07548/LIPVM	Burger King	17 Leicester Square London WC2H 7LE	Restaurant	Monday to Sunday; 23:00 - 03:00
25/00268/LIPT	Pizza Hut	19 Leicester Square London WC2H 7LE	Restaurant	Sunday; 12:00 - 02:00   Monday to Thursday; 10:00 - 02:00   Friday to Saturday; 10:00 - 05:00
21/06380/LIPCH	Burger King	17 Leicester Square London WC2H 7LE	Restaurant	Monday to Sunday; 23:00 - 03:00
24/03328/LIPSL	Not Recorded	20 - 21 Leicester Square London WC2H 7JX	Restaurant	Monday; 08:00 - 00:30   Tuesday; 08:00 - 00:30   Wednesday; 08:00 - 00:30   Thursday; 08:00 - 01:00   Friday; 08:00 - 01:00   Saturday; 08:00 - 01:00   Sunday; 08:00 - 00:00

24/01651/LIPT	Mr Whites Leicester Square	20 - 21 Leicester Square London WC2H 7JX	Restaurant	Monday; 08:00 - 00:30   Tuesday; 08:00 - 00:30   Wednesday; 08:00 - 00:30   Thursday; 08:00 - 01:00   Friday; 08:00 - 01:00   Saturday; 08:00 - 01:00   Sunday; 08:00 - 00:00   Monday to Wednesday; 08:00 - 00:30   Thursday to Saturday; 08:00 - 01:00
23/01741/LIPDPS	Bella Italia	1 Cranbourn Street London WC2H 7AJ	Restaurant	Sunday; 09:00 - 00:00   Monday to Saturday; 09:00 - 01:00   Sundays before Bank Holidays; 09:00 - 01:00
22/07117/LIPRW	Wyndhams Theatre	Wyndhams Theatre Charing Cross Road London WC2H 0DA	Theatre	Monday; 09:00 - 01:00   Tuesday; 09:00 - 01:00   Wednesday; 09:00 - 01:00   Thursday; 09:00 - 01:00   Friday; 09:00 - 01:00   Saturday; 09:00 - 01:00   Sunday; 09:00 - 01:00
21/07319/LIPDPS	Essentials	Unit 1 Leicester Square Station Charing Cross Road London WC2H 0AP	Kiosk within another property	Monday to Sunday; 07:00 - 22:00
24/05769/LIPVM	KFC	43 Charing Cross Road London WC2H 0AP	Restaurant	Monday; 10:00 - 01:00   Tuesday; 10:00 - 01:00   Wednesday; 10:00 - 01:00   Thursday; 10:00 - 01:00



				Friday; 10:00 - 01:00   Saturday; 10:00 - 01:00   Sunday; 10:00 - 01:00
09/06144/LIPDPS	Gaby's Continental Bar	30 Charing Cross Road London WC2H 0DE	Shop	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30
24/04053/LIPVM	The Brewmaster	37 Cranbourn Street London WC2H 7AD	Pub or pub restaurant with lodge	Sunday; 08:00 - 23:00   Monday to Thursday; 08:00 - 23:30   Friday to Saturday; 08:00 - 00:30
16/11211/LIPT	American Fried Chicken	16A Leicester Square London WC2H 7LE	Restaurant	Monday to Thursday; 23:00 - 00:00   Friday to Sunday; 23:00 - 02:30
24/07114/LIPVM	Platinum Lace Leicester Square	Basement Victory House 14 Leicester Square London WC2H 7NG	Sexual Entertainment Venue	Monday; 17:00 - 06:00   Tuesday; 17:00 - 06:00   Wednesday; 17:00 - 06:00   Thursday; 17:00 - 06:00   Friday; 17:00 - 06:00   Saturday; 17:00 - 06:00   Sunday; 17:00 - 03:00   Sundays before Bank Holidays; 17:00 - 06:00
24/06665/LIPV	Slim Chickens	Ground Floor Victory House 14 Leicester Square London WC2H 7NG	Restaurant	Monday; 10:00 - 03:00   Tuesday; 10:00 - 03:00   Wednesday; 10:00 - 03:00   Thursday; 10:00 - 03:00   Friday; 10:00 - 03:00   Saturday; 10:00 - 03:00   Sunday; 12:00 - 01:00

24/03968/LIPVM	Gordon Ramsay Street Burger	24 Charing Cross Road London WC2H 0HX	Restaurant	Monday; 09:00 - 00:30   Tuesday; 09:00 - 00:30   Wednesday; 09:00 - 00:30   Thursday; 09:00 - 00:30   Friday; 09:00 - 00:30   Saturday; 09:00 - 00:30   Sunday; 09:00 - 00:00
23/08741/LIPDPS	Vue Cinemas West End	3 Cranbourn Street London WC2H 7AL	Cinema	Monday to Sunday; 00:00 - 00:00
24/04400/LIPCH	Vue Cinemas West End	3 Cranbourn Street London WC2H 7AL	Cinema	Monday to Sunday; 00:00 - 00:00
23/08506/LIPDPS	Assembly Hotel	Basement And Ground Floor Part Alhambra House 27 - 31 Charing Cross Road London WC2H 0AU	Hotel, 3 star or under	Sunday; 10:00 - 22:30   Monday to Thursday; 10:00 - 00:00   Friday to Saturday; 10:00 - 01:00
22/06777/LIPDPS	Round Table Public House	26 - 27 St Martin's Court London WC2N 4AL	Public house or pub restaurant	Sunday; 07:00 - 22:50   Monday to Thursday; 07:00 - 23:30   Friday to Saturday; 07:00 - 00:00   Sundays before Bank Holidays; 07:00 - 23:30
23/05529/LIPVM	Not Recorded	35 Cranbourn Street London WC2H 7AD	Restaurant	Sunday; 12:00 - 00:00   Monday to Thursday; 10:00 - 00:30   Friday to Saturday; 10:00 - 01:00
21/02206/PREAPM	Not Recorded	35 Cranbourn Street London WC2H 7AD	Not Recorded	